

## Izigi National Tour

The Corporation partnered with Nu-Birth media in incorporating road safety in musical concerts, the events took place in Eastern Cape and Kwazulu Natal. The theme of the concert was “Hloniphani Umgwaqo Ntozaklthl” which translates to “respect the roads”. The concert brings together Maskandi and Gospel musical artist together in an effort to educate and entertain attendees. The Corporation also had a slot during the concert to promote road safety. The RTMC together with other partners also held exhibitions at the tour venue. Road safety related promotional and educational materials were handed over at the event. Artist also incorporated road safety in some of their songs to pass the message to the crowd.

